

FIRST INTERNATIONAL RESEARCH CONFERENCE AND SYMPOSIUM ON RETAIL

AT Dr D Y PATIL INSTITUTE OF MANAGEMENT STUDIES, (DYPIMS)
CENTRAL BUSINESS DISTRICT, BELAPUR,
NAVI MUMBAI, INDIA

ON 20TH SEPTEMBER, 2008

CALL FOR RESEARCH PAPERS

The organizing committee welcomes original unpublished research papers in any of the following suggested areas:

- Store Operations Management
- Entrepreneurship and Retail
- Visual Merchandising
- Retail Sales Techniques
- Retail Logistics and Supply Chain
- Retail Shoppers Behaviour
- Store / Mall Management
- Retail Brand Management
- Inventory Management for Retail
- E-Retailing
- Retailing in Financial Services
- Retail Audit
- Strategic Issues in Retailing
- Retailing in India
- Innovation in Retail

Guidelines for submissions of papers for Review

Please email an abstract of the paper in word document (not more than 400 words) on or before Friday, 30th May 2008. All research papers need to be submitted by 22nd July 2008 typed in Times New Roman, font size 12 with single spacing. The length of the paper should preferably be not more than 15 pages. All papers will be peer reviewed by a panel of experts.

The abstract and paper should be sent or emailed to the following address:

Dr. R. Gopal, Chairman, Organising Committee,
International Research Conference & Symposium
On Retail Management 2008,
D Y Patil Institute of Management Studies,
"Dnyanpushpa", Plot No 10, Sector 4, CBD-Belapur,
Navi Mumbai 400 614.
Phone : 91 22 27575064, 32596572 Fax: 91 022 32596572

E-mail to:

Ms. Doel Mukherjee, Lecturer at doel@dypatil.edu Or Ms. Kiran Sharma, Lecturer at kiransharma@dypatil.edu

On acceptance of the paper, concerned authors will be intimated by the 10th June 2008. All queries may be addressed to the above Email addresses.

Registration:

Participants may register for the conference by sending in the registration form and a demand draft made in favour of "D Y Patil Institute of Management Studies" to the above address, latest by the 30th of May 2008. The registration form will be sent to interested participants on request. The registration fees are as follows:

For Corporate Professionals	INR 1100
Academicsians	INR 1000

Research Scholars	INR 750
Students	INR 250
Students of DYPIMS	INR 150
International Participants	USD 200

The Registration Fee includes:

- An opportunity to present your paper at the international forum.
- An excellent opportunity to meet and network with fellow participants.
- A welcome kit and lunch during the conference
- Papers that have been accepted will be published in DYPIMS Research Journal which is a refereed research based journal published by the Research & Extension wing of D Y Patil Institute of Management

International participants will be provided food and lodging by the Institute on request.

Cancellation / Substitution policy:

In case of cancellation please inform us before September 12, 2008 (5pm) IST and there will be no charge.

D Y Patil Institute of Management Studies (DYPIMS) is located in Navi Mumbai, India in the central business district of Belapur providing quality education in Management. It is one of the finest educational complexes in the country with air conditioned classrooms, LCD projectors, a huge library and computer lab. The Research and Extension Centre of the Institute conducts regular Conferences and Management Development Programs. For more information about the Institute, please visit our University website { HYPERLINK "<http://www.dypatil.in>" } and click on Dr. DY Patil Institute of Management Studies, which is a constituent college.

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